

Business Opportunities with China Are Accelerating

Ohio exports to China have grown nearly 300% in the past five years - especially in machinery, electronics, and chemicals. In fact, China will likely become our state's third largest export market this year. In 2007, Ohio exported \$1.5 billion of goods to China.

OSU Chinese Flagship Corporate Partnership

The Ohio State University Chinese Flagship Program combines public and private support to better prepare Ohio for international commerce. We manage B.A./M.A. programs and assist K-12 schools currently teaching or interested in teaching Chinese language.

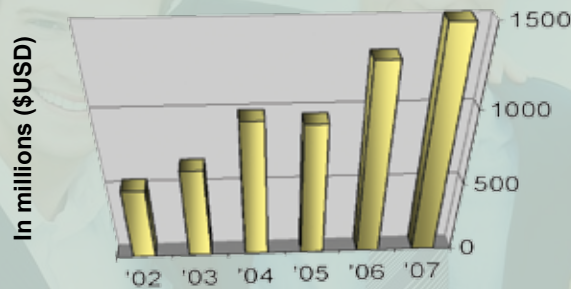
Please contact us if you are interested in becoming a Chinese Flagship corporate partner.



THE OHIO STATE UNIVERSITY
Chinese Flagship

Corporate Partnership

Ohio Exports to China



With over \$1.4 trillion in reserves, China is poised to become a major investor in Ohio. This has led to the unprecedented opening of three Ohio trade offices in Hong Kong, Shanghai, and Beijing. No other country has more than one.

The Ohio State University
Chinese Flagship Corporate Partnership
2941 Kenny Road, Suite 110
Columbus, OH 43221-2430

Providing Global Professionals for Business

Do you have the professionals in place to capitalize on the possibilities?

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Creating a Pipeline of Chinese Speaking Professionals in Ohio

Businesses and analysts all agree language skills and cultural knowledge are necessary for working in China. The goal of the OSU Chinese Flagship Corporate Partnership is to supply companies like yours with Chinese speaking employees to facilitate international trade.

Corporate Partner Benefits

- Service commitments from M.A. graduates.
- M.A./B.A. internships.
- Language and cultural training on Chinese business for corporate personnel.
- Bringing Chinese delegations to promote local exports and Chinese investment in Ohio.
- Greater access to the OSU networks of experts and services.
- Translation and interpretation services.

Supporting Chinese Education in Ohio Schools

To compete in a global economy, we must equip our children with foreign language and cultural expertise. This is why the OSU Chinese Flagship also seeks partners to support its efforts in classrooms across the state. We look forward to talking to you about a corporate partnership.

Training Professionals (B.A./M.A.)

Since 2006, our advanced degree program has trained superior Chinese learners on how to perform within their profession. Participants spend one year in Ohio and one year in China obtaining the cultural, language, and professional skills needed to succeed.

Accomplishments

- Three advanced students have won China's most prestigious language competition – Chinese Bridge.
- 100% of graduates tested at the national standard for professional proficiency.
- All graduates move on to China-related professions.

“Without an educated applicant pool of Americans proficient in critical foreign languages, we cannot meet the needs of our 21st century workforce.”
— Sen. George Voinovich

Preparing Students (K-12)

Chinese language requires more time to learn than Romance languages. To produce professionals capable of performing well in a Chinese-speaking world, we need to begin Chinese education early on.

This means expanding Chinese education by providing innovative support to all Ohio schools in the areas of curriculum development, teacher training, and technology. We also work with partner schools to create model programs in Chinese language and culture education.

Accomplishments

- Two years after our program started in 2006, Ohio schools with Chinese programs nearly quadrupled from 17 to 63.
- Continuous professional development for all teachers of Chinese in Ohio schools.
- K-5 and 9-12 curricula being developed and piloted.



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